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Technology Center 2100



## TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

re application of:

Phil Delurgio, Michael Neal

Serial No.:

09/849448

Filed:

5/4/2001

Docket:

DT.0104

For:

INTERFACE FOR MERCHANDISE PROMOTION

**OPTIMIZATION** 

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Attached hereto is Form PTO-1449 listing documents believed relevant to the subject application It is respectfully requested that the Examiner review the information disclosed herein in dela independently evaluate each item carefully in the consideration of the pending claims and return an initialed copy of each form to the undersigned.

This disclosure statement should not be construed as a representation that a search has been 10 made, that no other material information as defined in 37 C.F.R. § 1.56(a) exists, or as an admission that the information cited in the statement is, or is considered to be, material to patentability as defined in 37 CFR § 1.56(b) or is available as a reference under 35 U.S.C. § 102 et seg. Applicant reserves the right to swear behind or otherwise disprove the allege "prior" nature of any art cited should the facts support and the situation warrant such an action. 15

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97 and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the examiner considers otherwise, it is respectfully requested that the undersigned be called so that any deficiencies can be remedied.

A copy of each document is enclosed. Some of the documents may have markings thereon. No 20 significance is intended to be attached to the markings. RECEIVED

Respectfully submitted

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JUN 1 3 2002

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"EXPRESS MAIL" mailing label number 6000 Date of Deposit 5/3/02. I hereby certification Date of Deposit 5/31/02. I hereby certify that this paper is being deposited with the U.S. Postal Service Express Mail Post Office to Addressee Service under 37 C.F.R. §1.10 on the date shown above and is addressed to the U.S. Commissioner of Patents and Trademarks, Washington, D.C. 20231.

By: Drendo C Duston

INFORMATION DISCLOSURE

| Application Number | 09/8494 | Filing Date | 5/4/200

STATEMENT BY APPLICANT

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Com	plete if Known	PEO	
Application Number	09/849448	1120	EIVED
Filing Date	5/4/2001	11	
First Named Inventor	Phil Delurgio		<i>'                                    </i>
Group Art Unit		Technology (	Onto-
Examiner Name		- 37 (	eiller 2100
Attorney Docket Number	DT.0104		

U.S. PATENT DOCUMENTS								
Examiner Initials	Cite	U.S. Patent Document		Name of Patentee or Applicant	Date of Publication of	Pages, Columns, Lines, Where Relevant		
	No.1	Number	Kind Code <sup>2</sup>	of Cited Document	Cited Document MM-DD-YYYY	Passages or Relevant Figures Appear		
	AA	6,308,162		Quimet et al	10/23/2001			

				FOREIGN PATENT DO	JOINE.1110		
Examiner Initials	Cite No.1	Foreign Patent Do	Kind Code <sup>5</sup>	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
	ВА	° WO 98/53415		Quimet et al	11/26/1998		
		OTHE	R PRIO	R ART-NON PATENT LIT	ERATURE DOCU	MENTS	
Examiner Initials*	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.					
	CA	*Montgomery: "The Impact of Micro-Marketing on Pricing Strategies", 1994 The University of Chicago, volume 55/12-A of Dissertation Abstracts International, page 3922 (ABSTRACT ONLY).					
	СВ	Busch: "Cost modeling as a technical management tool", Reasearch-Technology Management, Nov/Dec 1994, vol. 37, no. 6, pages 50-56.					
		"Pacificorp IRP: Renewables Costs Must Drop 65% to be Competitive with Gas"					
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	CC	"Pacificorp IR	P: Renew	ables Costs Must Drop 65% to b	e Competitive with Gas	RECEIVED	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

<sup>&</sup>lt;sup>1</sup>Unique citation designation number. <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.